**Notes for Reading Guide** (Oct 8th):

* Talk from Mia Ridge on youtube (30 minutes!)
* Then watch brainscoop on Olinguito (6 min),
* then read popular blog post about Olinguito citizen science (10 min),
* then do a Notes for Nature (15-20 min)

**Mia Ridge**

**Why enable participation?**

**What are the benefits to organisations, to audiences**

**She repeats an idea you heard from Nina Simon, about what people need to be happy, but hers comes from Games researcher Jane McGonigal—what do people crave? Do digital participation projects meet those needs?**

**Four types of public participation in science research**

* Contributory - Most GLAM user-generated content projects. Designed by the organisation, the public contributes data.
* Collaborative – the public may be active partners in some decisions, but the project is lead by the organisation
* Co-creative – all partners define goals and make decisions together
* Platform – organisation as venue or host for other activity.

**What principles do the examples exemplify?**

**What are the best practice tips she shares?**

**Olinguito (brainscoop and blog post)**

What is the olinguito?

How was it discovered to be a new species?

How many individuals do you need to have collected to be able to identify new species or subspecies?

What are the steps to identifying a new species? Is it just morphology?

How did crowdsourcing play a role in the scientific study of the olinguito? What types of information did the public provide? How were they encouraged to communicate/participate?

**Notes for Nature**

Take a screen shot showing you completed 5 transcriptions (or more) and submit it as an assignment.